

LETTER SIZED FOLDER





1. Your REALTOR® can help you determine your buying power.

2. Your REALTOR® has many resources to assist you in your home search.

3. Your REALTOR® can assist you in the selection process by providing objective information

5. Your REALTOR® provides due diligence during the evaluation of the property.

6. Your REALTOR® can help you in understanding different financing options and in identifying

7. Your REALTOR® can guide you through the closing process and make sure everything flows

8. When selling your home, your REALTOR® can give you up-to-date information on what is happening in the marketplace and the price, financing, terms and condition of competing properties. These are key factors in getting your property sold at the best price, quickly and

9. Your REALTOR® markets your property to other real estate agents and the public.

10. Your REALTOR® will know when, where and how to advertise your property.

11. Your REALTOR® can help you objectively evaluate every buyer's proposal without compromising your marketing position.

12. Your REALTOR® can help close the sale of your home.

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